

Oils—Fuel & Heating

BRIGHTON OIL STATION
Folsom Blvd. HI lcrst 5-9967
(See Advertisement This Page)

CHRISTENSEN OIL CO.
FUEL
STOVE - DIESEL
Gasoline and Motor Oils
21st Av & Franklin Blvd. HI lcrst 5-9701
If no answer call. HI lcrst 5-7365

Why not check into the sales-building possibilities of the Yellow Pages? Call our nearest Business Office for information on Classified Directory advertising.

PHONE
OIL GI lbert 3-2504

Best Grade of
**Diesel Oil for Furnaces
STOVE OIL FOR HEATERS**
Prompt Delivery and Service

If no answer before 8 a.m. and after 5 p.m.
for fuel oil deliveries, call HI lcrst 5-1855

S. T. JOHNSON CO.
1729 Front Street

OIL HEAT

- STOVE OIL
- DIESEL FUEL.
- BUTANE

GI lbert 2-8971

ROTARY-SIERRA CO.
1625 North C

**1ST GRADE
STOVE OIL**

12-HOUR
DELIVERY SERVICE

Phone
HI lcrst 5-9967
BRIGHTON OIL STATION
FOLSOM BLVD., SACRAMENTO
1/4 Mile East of Folsom Subway

Oils—Fuel & Heating—(Cont'd)

HORRELL & SON HEATING & APPLIANCES
STOVE & DIESEL
For
Furnaces - Heaters - Tractors
PROMPT DELIVERY
HEATING EQUIPMENT & APPLIANCES
SALES & SERVICE
2950-1st Av. HI lcrst 6-6437

Inland Oil Co 1450 Sproule. GI lbrt 3-2093
JOHNSON S T CO Front & R. GI lbrt 3-2504
(See Advertisement This Page)

MOHAWK PETROLEUM CORP
Auburn Blvd & Fulton Av. HI ckrly 9-0873
NORWALK PETROLEUM PRODUCTS—
LISTER A E 1933-5th Av. GI lbrt 2-8576

PAYLESS SERV STN
1401 Del Paso Blvd N Sacramento. HI ckrly 9-9904
Rice Mel W Sacramento. GI lbrt 2-4254
RICHFIELD OIL CORPORATION
Sutterville Rd & Riverside Blvd. GI lbrt 2-3871
Rotary Sierra Co Auburn Blvd. HI ckrly 9-3111
See Rotary Sierra Co 1625 North C. GI lbrt 2-7496
ROTARY SIERRA CO 1625 North C. GI lbrt 2-8971
(See Advertisement This Page)

SHELL HEATING OILS
THE RIGHT FUEL FOR
EVERY BURNER
Fuel Oils
Furnace Oil and Stove Oil



"WHERE TO BUY IT"
Shell Oil Co Incorporated
City Sales
West Sacramento. GI lbrt 2-0477
Stephen's Oil Co 3616-37th. HI lcrst 5-1460
SUNLAND REFINING CORP
430 N 16th. GI lbrt 2-6915

**LENSES
FRAMES
GRINDING**

Call
Hudson 4-2681

**OPTICAL
Precision
COMPANY. WHOLESALE
OPTICAL SUPPLIES**

1715 "K" Street • Sacramento

For precision work
and prompt service

Oils—Lubricating

Bardahl Mfg Co Distributor 2622 U. HI lcrst 5-3551
Beacon Oil Co 1450 Sproule. GI lbrt 3-2093
Capitol Oil Distributors Auburn Blvd. HI ckrly 9-9520
D-A Lubricant Co Inc 216-15th. GI lbrt 3-7474
FREEDOM VALVOLINE CO 108 K. GI lbrt 2-7673
Res 1908-23d. HI lcrst 6-3036
Freedom Valvoline Oil Co 1908-23d. HI lcrst 6-3036
GENERAL PETROLEUM CORP
W Sacramento. GI lbrt 2-7633
Houser F C 1450 Sproule. GI lbrt 3-2093

INLAND OIL CO
Distributors of
RING-FREE MOTOR OIL
Diesel, Fuel and Burner Oils
1450 Sproule. GI lbrt 3-2093

KEYSTONE LUBRICANTS—
VAN VOORHIES-PHINNEY CO
322 J. GI lbrt 3-5795
Lister A E 1933-5th Av. GI lbrt 2-8576
NORWALK PETROLEUM PRODUCTS—
LISTER A E 1933-5th Av. GI lbrt 2-8576

Penzell Co 3208 Q. GI lbrt 3-1374
Penzell Co 3895 Riverside Blvd. GI lbrt 2-5574
QUAKER STATE OIL REFINING CO
1500 McCormick. GI lbrt 2-6377
If no answer call. GI lbrt 3-7465

RICE MEL
Distributors of
VALVOLINE OILS
W Sacto. GI lbrt 2-4254

RICHFIELD OIL CORPORATION
Sutterville Rd & Riverside Blvd. GI lbrt 2-3871
RING FREE MOTOR OIL—
INLAND OIL CO 1450 Sproule. GI lbrt 3-2093
SHELL OIL CO INCORPORATED
Division Office 1024-13th. GI lbrt 3-9061
City Sales W Sacramento. GI lbrt 2-0477
SIGNAL OIL CO 1508 Sproule. GI lbrt 3-2276
Stephen's Oil Co 3616-37th. HI lcrst 5-1460
TIDEWATER ASSOCIATED OIL CO
324 W Broadway. GI lbrt 2-8951
TIME OIL CO 2401 Castro Wy. HI lcrst 6-0516
VALVOLINE OIL CO 108 K. GI lbrt 2-7673
Res 1908-23d. HI lcrst 6-3036

Olive Oil
Mitchell Bros 128 J. GI lbrt 3-8926

Optical Goods—Whse & Mfrs
Amer Optical Co 909 1/2-8th. GI lbrt 2-1816
Bausch & Lomb Optical Co
Nicolaus Bldg. GI lbrt 3-5946
Katz & Klein 819-9-10th. GI lbrt 3-2024
PRECISION OPTICAL CO 1715 K. HI lcrst 4-2681
(See Advertisement This Page)
Progressive Optical System Inc
1020-10th. GI lbrt 2-9079
Riggs Optical Co Nicolaus Bldg. GI lbrt 3-5946

Telephone service is a friendly service. The people who operate and maintain it take a genuine satisfaction in serving you pleasantly and well. People who use the telephone a great deal find that friendliness is an instinctive habit. The telephone helps folks to know each other better.

There will always be time for courtesy. No matter how busy the day or how hard the job, telephone people are resolved to maintain the same willingness and consideration they have always sought to make part of the service.

Opticians—Dispensing

FERRARI-NICOLAUS 1131-11th. GI lbrt 2-3804
GORMAN FRED Forum Bldg. GI lbrt 3-7027

GORMAN'S DISPENSING OPTICIANS
EYE PHYSICIANS
Prescriptions Filled Exclusively
Complete Optical Laboratory
Room 319
Forum Bldg. GI lbrt 3-7027

JENKEL-DAVIDSON OPTICAL CO
1021 K. GI lbrt 3-4714
(See Advertisement This Page)

McKchnle Russel 1013-24th. GI lbrt 2-7097
NICOLAUS LOUIS H
Successor To Ferrari-Nicolaus
1131-11th. GI lbrt 2-3804
(See Advertisement This Page)
SCHWILK'S DISPENSING OPTICNS
Norman F Schwilk
Fred H Schwilk
Call State Life Bldg. GI lbrt 2-8492
(See Advertisement This Page)

**FOUR THOUGHTFUL ITEMS
OF TELEPHONE PROCEDURE—**

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Schwilk's
DISPENSING OPTICIANS
EYE PHYSICIAN PRESCRIPTIONS
FOR EYE GLASSES ACCURATELY
FILLED
Norman F. Schwilk Phone
Gilbert 2-8492
Fred H. Schwilk
CALIFORNIA STATE LIFE BLDG.
Suite 712-13 926 J St.

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When you want the "genuine" in a nationally-advertised product or service
LOOK IN THE YELLOW PAGES
They Tell "Where to Buy It"

LOUIS H. NICOLAUS
Dispensing Optician
Serving the Eye Physician
and his Patients Exclusively
GILBERT 2-3804
11th & "L" - SACRAMENTO
Charge Accounts Invited
FOR YOUR CONVENIENCE
also in
MARYSVILLE 603 1/2 "D" STREET
LODI 531 WEST LOCKEFORD STREET
FRESNO 323 T. W. PATTERSON BLDG.
An Outstanding Optical Service

Jenkel-Davidson
DISPENSING OPTICIANS
SACRAMENTO...
1021 "K" STREET GI lbert 3-4714
WOODLAND... (Tell) Call "Operator" For
WOODLAND CLINIC HOSPITAL. Woodland 206
SAN FRANCISCO... (Tell) Call "Operator" For
366 POST STREET Garfield 1-3400
Other Offices...
Alameda, Berkeley, Burlingame, Oakland, Palo Alto, Richmond,
Salinas, San Jose, San Mateo, San Rafael, Stockton, Vallejo.
"For Better Vision—See Your Eye Physician"